

COSMO** **CONNECT

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Company updates

Cosmo Films conducted Employee Engagement Survey



Cosmo Films launched the first cycle of organisation level Employee Engagement Survey 2016 in early November last year. Cosmo believes that the employees bring a critical competitive advantage to the organisation and as the company continues change, grow and move towards success, the involvement and input of the employees is even more critical.

Cosmo partnered with Aon Hewitt, a leading HR consulting firm for the survey. The objective of the study was to solicit the views of the employees on how the business is managed and the improvement opportunities in the organisation's system and practice.

Cosmo Films is happy to announce that the response rate of the employees stood at a phenomenal 84% and the survey score was 70%, better than Aon industry's average benchmark of 68%. Cosmo strives to be the best in class delivering high quality products and services to its customers and this reflected with a high score of 81% in the customer focus category.

The information obtained from this study will be used as inputs in the formation of the organization's HR policies and programs to ensure we continue to be a good organization for current and future employees. The results of this study will mark only the beginning of our various efforts in this direction.

Company updates

Cosmo Films strengthened its CRM system



In Cosmo, it has always been the endeavor to keep raising the bar when it comes to customer centricity and set industry benchmarks for best in class service to the valued customers. In continuation of this effort, Cosmo announced the launch of a Customer Relationship Management (CRM) tool, called Sales Force Dot Com (SFDC).

The benefits of this tool are as below:

For the Customer :

- ◆ Option to enter orders online
- ◆ Visibility to stage wise progress of order from Order Receipt to Order Dispatch
- ◆ Auto email alerts at every stage of order processing with the final email containing LR/BL documents
- ◆ Complete visibility to historical transactions with Cosmo with download options for the Invoices, CNs etc
- ◆ Complete visibility to receivables and statement of account
- ◆ Complete visibility to claims status with option to enter claims online

For the Salesperson:

- ◆ A single window for managing all transactions with the customer (order entry, complaints, receivables et al)
- ◆ A 360 degrees view of the customer in one window
- ◆ Email repository relevant to each customer in one place
- ◆ Online Price and Discount management
- ◆ Online Complaints management
- ◆ A single window for all reports related to sales, receivables, claims etc.

With the introduction of this tool, it is expected that the non value adding conversations between the customer and the company should reduce significantly, since all the required information will be sent to customer by auto email alerts, or be available for them to retrieve it online. This should considerably improve the Ease of Conducting Business with Cosmo and also allow the sales team to focus on value adding activities like business development and sales.

Product Updates

Cosmo Films launches Black Velvet Lamination Films



Cosmo Films had recently announced the launch of BOPP based Black Velvet lamination films. The newly launched films offer an intense black colour along with a velvet touch to the laminated paper/paperboard or package, thereby enhancing its aesthetics. It is also perfect for post lamination processes like spot UV, foil stamping, printing etc.

Solid colours like blue, red, and black are tricky to handle, especially when used in the background for off-set printing. These background colours also take longer to dry, leading to increased lead time for print delivery. Therefore, off-set printers usually avoid using these as background colours. However, graphic art designers prefer using black background because of the impact it generates with foiling and other post lamination operations and more so in case of luxury packaging.

Understanding this need gap, Cosmo Films has come up with black velvet lamination films which could compensate for the black printing on paper for background. These black coloured BOPP based velvet touch lamination films need to be laminated to the unprinted paper before going for printing or post lamination embellishments.

The films are available for both thermal and wet lamination in 32 and 21 microns respectively and are glueable, stampable and printable in nature. Apart from giving a superior velvet matte finish to the laminated surface, the films also offer excellent scuff resistance. Besides luxury packaging applications, black velvet films are also suitable for high end promotional material and stationery such as coffee table books, magazines, brochures, manuals, posters, shopping bags, wedding cards, gift boxes, calendars, diaries etc.

Cosmo Films launched Universal Lidding Films for all thermoformed plastic container

Cosmo Films recently announced the launch of BOPP based Universal Lidding Films; suitable for heat sealing to any of the rigid thermoformed cups/containers made up of PP/HIPS/PET/PVC or PE. The films are generally used for lidding of unit packs of packaged drinking water, juice, yogurt, jelly, jam, marmalade, butter etc., as well as trays used for packing salads, meals and fresh fruits etc.

The different products available in the market for lidding generally are aluminum foil/PE or PET/PE structures. However, BOPP used for lidding applications scores over its counterparts in terms of sustainability, yield and therefore cost, better aesthetics and fold/flex resistance.



These films are available in white opaque cavitated & semi-transparent variants. BOPP film based lids are safe for direct food contact as no solvent is involved and ingredients involved in the manufacturing of this product are approved by FDA. The films offer excellent peelability, printability with water & solvent based inks and high aesthetic appeal. The films offer good moisture barrier properties and films to cater high barrier needs are also available.

The films can be easily die cut & punched and display good stiffness for dispensing. The films can be used for both in-line and offline lidding processes. The product is available in standard thickness of 50, 75 and 85 microns. Other microns are also possible on demand.

Product Updates

Cosmo Films showcased a comprehensive range of speciality barrier films at Pack2Pack 2016 and PackTech 2016



Cosmo Films showcased its comprehensive range of speciality packaging films, especially barrier films, at Pack2Pack 2016 and International PackTech India 2016, which took place from 14th to 17th December 2016 in Casablanca, Morocco and 15th to 17th December 2016 in Mumbai, India respectively.

Some of the barrier films (with excellent moisture, oxygen and aroma barrier properties), at the display were:

Broad Seal & High Hot Tack Barrier Films: This category of metalized films is a new addition to the Cosmo's range of barrier films and these metalized films having a broad heat seal range & high hot tack, have been designed to run on high speed machines and can be used for medium size food packs.

High Moisture Barrier Films: These are metalized films used for duplex and sandwich lamination in snack foods, shampoo sachets, dry milk powder and powdered drinks sachets/packs, where loss of moisture is a concern.

Aroma Barrier Films: These are transparent barrier films typically used for coffee/tea, spices, chewing gum and perfume boxes overwrapping.

High Moisture & Oxygen Barrier Films: These transparent films have both excellent moisture and gas barrier properties and are used for packaging of cream biscuits, chocolates, chips and snacks.

The company also showcased **Cold Seal Release Films** meant for packaging of ice creams, chocolates and confectionary in gloss, matte and white varieties.

Some of the new packaging films on display were:

Universal Lidding Films: These films are mono layered BOPP films which can take printing on one side and can be sealed with the other. They are referred to as Universal Lidding films as they can be sealed with any of the thermoplastic containers such as PP, PVC, HDPE, HIPS and PET. Available in white opaque cavitated and semi transparent varieties, they can be used as easy peelable lid on packed drinking water glasses, meal trays, butter trays, fresh fruit containers, and milk containers to name a few.

Both Sides Heat Sealable Matte Films: These are both side heat sealable matte films with low seal initiation temperature, specially designed for lap seal applications.

Besides the packaging range, Cosmo also showcased its range of top coated labelstock films, In-mould label films and wrap around label films.

Events & Exhibitions

Exhibition: The International PackTech India 2016

Participation: **Exhibitor**
Location: **Mumbai, India**
Date: **15th - 17th December, 2016**



Significance: Cosmo Films received an encouraging response from brands and converters in packaging industry at the fair. It is the largest event in the Indian subcontinent addressing the entire spectrum of packaging, package printing, processing, beverage, food and liquid food industries.



Exhibition: Pack2Pack 2016

Participation: **Exhibitor**
Location: **Casablanca, Morocco**
Date: **14th - 17th December, 2016**

Significance: Pack2Pack being one of the leading exhibitions for packaging solutions, it provided an excellent platform to promote our speciality packaging films to the brands and converters. It also gave an opportunity to meet other industry professionals and experts from packaging industry.

Events & Exhibitions

Event : PrintWeek Awards 2016

Participation:

Cosmo Films partnered with Haymarket

Location: Mumbai, India

Date: 4th November, 2016



Significance: Print Week Award is held to honour the professionals in the field of labels, magazines, catalogues, books i.e the work of print that is produced. The Awards are categorised as the Quality Awards and the Performance Awards.

Participation in upcoming events and exhibitions:

Exhibition Gulf Print and Pack 2017

Location: Dubai, UAE

Date: 26th - 29th March, 2017

Exhibition Luxepack Shanghai 2017

Location: Shanghai, China

Date: 12th - 13th April, 2017

Exhibition PackPlus South 2017

Location: Bangalore, Karnataka, India

Date: 7th - 10th April, 2017

Media Coverage



Cosmo Films covered in ET Polymers

ET polymers in its December 2016- January 2017 issue featured a review of polymer industry in 2016 and projection for the coming year. As a part of the feature they took inputs from our CEO, Mr. Pankaj Poddar along with other industry players.

[Read More](#)

Cosmo Films covered in FlexoTech magazine

FlexoTech in its December issue featured an article on filmic substrate with a title “Films flexes its muscles” and included many developments taking place across the industry. In the article, they talked about our recently developed Universal Lidding Films and expanded range of lamination films including Black Velvet.

[Read More](#)



Dalal Street interviewed Mr. Neeraj Jain, CFO, Cosmo Films

Dalal Street, in its December 2016 issue featured an interview of our CFO, Mr. Neeraj Jain. In the interview he talked about the recent product developments, company expansion and its future plans.

[Read More](#)



CSR Updates



Celebration of Festivals

To keep the spirit of Indian culture and tradition intact, Cosmo Foundation celebrates all the festivals with a lot of zeal regardless of religion.

The foundation members sent Diwali and New Year greetings to all the teachers of the local schools, parents, village leaders and the Government Officials. Different competitions like rangoli and screen saver designs were organized and sweets were distributed across schools. Similarly, the birth anniversary of Mohammad Paigambar Sahib was also celebrated in the Cosmo Gyan Vihar classes at Madarasa in Choranda village. The Maulavi from the Madarasa addressed the children and shared

inspiring stories Paigambar Saheb's life, and focused to instill values of love and universal brotherhood. The classroom at the madarasa was decorated, children performed kavalis and niyaz (Prasad) was prepared. Christmas celebration was marked with carol singing, decoration with stars, balloons, Santa Claus dresses etc. Qualities like love, simplicity, mercy were discussed with examples from Jesus' life.



A Visit of Rural Students to Cosmo Films

The students of grade IX and XI along with Shri Mukeshbhai Bhatt, Principal, Pujya Shri Jashuba Swami Vidyamandir, village: Methi, visited Cosmo Films manufacturing unit at Karajan. During this visit students learnt about the various products of the company, the machinery, the systems, employment opportunities, recyclable plastic, the advantages and disadvantages of use of plastic, the expansion plans of the company and the role of the company in the 21st century India. The vice president of the company, Shri A K Pathak conducted an interactive session with the students and emphasised on the fact that when education is combined with industry, its quality improves.



Oral Health Awareness and Dental Check-up

Dental check-up and oral health awareness camps are regular event at Cosmo Foundation. It was organised under the combined auspices of Cosmo Foundation and Shrimati Malini Kishor Sanghavi Hospital (Sumeru Hospital), Karjan. Oral check-up for 640 children and 104 parents from six villages of Karjan Taluka was done and they were made aware of their oral health too. Tooth Brush and tooth paste were also distributed to the patients to motivate them to maintain oral hygiene.

CSR Updates



Awareness Programs on Digital Transaction

We are all aware of the bold step taken by the Reserve Bank of India and the Government of India, for making the economic and service sector transactions digital. In order to make the young generation aware of the digital transaction system, various initiatives were taken up by Cosmo Foundation, under which the members of the Foundation gathered information about the digital transaction system from various newspapers, TV bulletins, internet, visits to banks and interviews. An essay competition was then organised on the topic for Computer Teachers of the Foundation.



Clean City Campaign

A cleanliness drive was organised in Karnapura area of Aurangabad city by Cosmo Films Limited and the Civic Response Team of Aurangabad. The main goal of this drive was to spread awareness among the local public about appropriate disposal of waste and protection of environment. Ten members of the Civic Response Team and senior officers and 135 workers of Cosmo Films Limited took part in the drive. The contribution of all the workers present in making the drive so successful was praiseworthy. The co-coordinators from the Civic Response Team said, "The proper management of plastic waste and its development as a source of income is of utmost importance as this provides a means of livelihood to sanitation workers. This is

not a waste collection drive but a resource recovery drive that has been very successfully completed, in which, the planning and efforts of Cosmo Films workers resulted in the collection of 259 kgs of recyclable plastic, which ultimately helped sanitation workers earn Rs. 600 by carrying the waste to the recycling units".



Varroc Cricket Trophy

The cricket team of Cosmo Films, Aurangabad, participated in a cricket tournament for the prestigious Varroc Trophy. The team played four matches and reached quarter finals winning two of the matches. Cosmo bagged two 'man of the match' awards in the tournament. Shri Satish Jamkhedekar and Shri Sachin Chaube were given the awards for their exemplary bowling and batting skills respectively.

Employee Engagement

Activity: **Diwali Celebration**

Location: **Delhi, Waluj, Shendra and Karjan**

Date: **28th October, 2016**

Objective - Celebrating festivals in office creates a positive environment at the work place. Festivals are opportunities to engage employees in a proactive and incremental way. Also in this complex world where work has become too mechanical, celebrations come as stress buster.



Employees busy in toran making competition at Delhi office

Activity: **Cosmo Picnic (Outbound Trip)**

Location: **Delhi, Waluj, Shendra & Karjan**

Date: **12th & 13th Nov 2016**

Objective - The trip breaks the monotony and leads to some team bonding and fun with colleagues.



Waluj team posing for a group picture



Delhi Team after an exciting Zumba session during the outbound trip